

What is SportsLeader?

SportsLeader is an organization that gives direction in teaching faith, virtue, and character development to athletes. During the last decade of my time as the head football coach at Roncalli High School, we worked with them successfully, and moving forward, the CYO is partnering with SportsLeader incorporating grade schools and high schools. This program was especially helpful as it is curriculum based and very well organized.

Each week SportsLeader electronically sends a “Virtue of the Week” with stories, anecdotes, and other helpful teaching and coaching materials. As a coach, having these materials weekly already in lesson form was very helpful and easy to use! Below is a paragraph that aptly describes the organization and how it works.

Lou Judd, director of SportsLeader, explains “We are a Catholic virtue-based formation program for coaches and directors of sports ministry of all levels: grade school, high school, and college. Our four pillars are virtue, mentoring, ceremony, and Catholic identity. It is for schools and teams that are interested in a structured, intentional, and specific method and curriculum to help form leaders and teach virtue. It is flexible, easy to implement, and is designed for coaches to integrate into their practice schedule. We can customize the program for your needs. SportsLeader wants to partner with your school, parish, or organization to help create a culture of virtuous leadership that our world so desperately needs.”

For more info, visit their website at www.sportsleader.org.